



Door Community Auditorium 2023 Season Playbill Advertising Contract

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Graphic Designer: _____ Email: _____

All ads will include a weblink. Please be sure to share your website.

Business Web Address: _____

DEADLINES & CONTRACT TERMS:

- Ads will run in the playbill from June 2023 – April 2024
- Contract (& payment if applicable) to DCA by May 5, 2023
Door Community Auditorium, PO Box 397, Fish Creek, WI 54212-0397
or via email to boxoffice@dcauditorium.org.
(For other payment options, call DCA 920-868-2728)
- Ad Artwork to Nik Garvoille (Designer) by May 5, 2023
Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com.

FILE SUBMISSION INFO:

- Email ad submission is **PDF format** (exact ad size with **embedded fonts**) with the **subject line DCA Playbill Art** to Nik Garvoille at nikenji@gmail.com.
- If you have any format questions or need your ad designed, please contact Nik Garvoille at nikenji@gmail.com or 505-699-0694. Advertisers may be charged an additional fee for layout time (\$65/hr) if ads are not submitted in the correct size or form.

CHECK LIST: Check ONE box below and ONE ad size box to the right

- Repeat my previous DCA Playbill ad, with no changes (Review ad online at www.dcauditorium.org/support and please check ad size box to the right)
- We will submit a new ad and new electronic art with printed proof (Please check ad size box to the right of this page)

I have read and agree to the contract terms specified above:

X _____
Signature Date

I AM INTERESTED IN:

- Sponsoring the 2023 Season Coaster - 1 available \$5,000
- Online Publications**
- Playbill - 1 available \$3,000
- Season Brochure - 1 available \$4,000
- E-newsletter**
- \$1,500 for the entire year \$500 for 2nd &/or 3rd quarter
- \$350 for 1st &/or 4th quarter

Sponsoring the Livestreaming for 2024 Door County Talks

- 1 available \$2,000

Sponsoring the April 20th Season Preview Party

- Spotlight Sponsor - 1 available \$5,000
- Major Sponsor - 3 available 1,500

Learning more about 2023 Show Sponsorship

(shows & options-beginning at \$500-available late April)

Rates for Special Placement Full Page Ad

(Past advertisers have first right of refusal)

Inside Back Cover \$1,200

*All Ads Include Full Color

- Full page**
5.125" x 7.5"
\$1000
- 1/2 page**
5.125" x 3.75" horizontal
\$600
- 1/2 page**
2.5" x 7.5" vertical
\$600
- 1/3 page**
5.125" x 2.5" horizontal
\$475
- 1/3 page**
2.5" x 5" vertical
\$475
- 1/4 page**
5.125" x 1.75" horizontal
\$425
- 1/4 page**
2.5" x 3.75" vertical
\$425
- 1/6 page**
2.5" x 2.5" square
\$285
- 1/12 page**
2.5" x 1.125" horizontal
\$200