



# Door Community Auditorium 2019 Summer/Fall Playbill Advertising Contract

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Graphic Designer: \_\_\_\_\_ Email: \_\_\_\_\_

All ads will include a weblink. Please be sure to share your website.

Business Web Address: \_\_\_\_\_

## DEADLINES & CONTRACT TERMS:

- Ads will run in the playbill from June – December 2019
- Contract & 50% deposit to DCA by May 17, 2019 Door Community Auditorium, PO Box 397, Fish Creek, WI 54212-0397 boxoffice@dcauditorium.org or via fax 920.868.2590. Remaining balance will be billed in June 2019. (For other payment options, call DCA 920-868-2728)
- Ad Artwork to Nik Garvoille (Designer) by April 1, 2019  
Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com. Files may also be mailed on a CD to Nik Garvoille PO Box 103, Spring Green, WI 53588 (please include a copy of the contract and a print-out of the ad.)

## CHECK LIST: Check ONE box below ONE ad size box to the right

- Repeat my previous DCA 2018 Playbill ad, with no changes (Review ad online at www.dcauditorium.org/support and please check ad size box to the right)
- Submitting a new ad and new electronic art with printed proof (Please check ad size box to the right of this page)
- Yes! I'll make a 3-year commitment and lock in 2019 rates through 2021. (We'll invoice you in Spring 2019, 2020, & 2021)
- Please contact me about 2019 Sponsorship Opportunities.

## TECHNICAL REQUIREMENTS & FILE SUBMISSION INFO:

- Preferred ad submission is PDF format to exact ad size with embedded fonts
- Ads may also be submitted on a CD with the following application programs: Adobe Photoshop, Adobe InDesign, Adobe Illustrator. Files must include all images and fonts embedded AND a printed proof.
- Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com OR on a CD via USPS to Nik Garvoille PO Box 103, Spring Green, WI 53588 (please include a copy of the contract and a print-out of the ad.)
- If you have any format questions or need your ad designed, please contact Nik Garvoille at nikenji@gmail.com or 608-669-7350. Advertisers may be charged an additional fee for layout time (\$50/hr) if ads are not submitted in the correct size or form.

I have read and agree to the contract terms specified above:

X \_\_\_\_\_  
Signature Date

## Rates for Special Placement Full Page Ads

(Past advertisers have first right of refusal)

- Back Cover \$1,200  
 Inside Front Cover \$1,200  
 Inside Back Cover \$1,200

### \*All Ads Include Full Color

<input type="checkbox"/>	<b>Full page</b> 5.125" x 7.5" \$1000	
<input type="checkbox"/>	<b>1/2 page</b> 5.125" x 3.75" horizontal \$600	
<input type="checkbox"/>	<b>1/2 page</b> 2.5" x 7.5" vertical \$600	
<input type="checkbox"/>	<b>1/3 page</b> 5.125" x 2.5" horizontal \$475	
<input type="checkbox"/>	<b>1/3 page</b> 2.5" x 5" vertical \$475	
<input type="checkbox"/>	<b>1/4 page</b> 5.125" x 1.75" horizontal \$425	
<input type="checkbox"/>	<b>1/4 page</b> 2.5" x 3.75" vertical \$425	
<input type="checkbox"/>	<b>1/6 page</b> 2.5" x 2.5" square \$285	
<input type="checkbox"/>	<b>1/12 page</b> 2.5" x 1.125" horizontal \$200	

\* Ad payments made by credit card are subject to a 3% charge.