



Door Community Auditorium 2020/21 Summer/Fall/Winter Playbill Advertising Contract

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Graphic Designer: _____ Email: _____

All ads will include a weblink. Please be sure to share your website.

Business Web Address: _____

DEADLINES & CONTRACT TERMS:

- Ads will run in the playbill from **September 2020 – April 2021**
- Contract & payment to DCA by **August 1, 2020 Door Community Auditorium, PO Box 397, Fish Creek, WI 54212-0397 boxoffice@dcauditorium.org or via fax 920.868.2590.** (For other payment options, call DCA 920-868-2728)
- Ad Artwork to **Nik Garvoille (Designer) by August 1, 2020**
Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com.

CHECK LIST: Check ONE box below ONE ad size box to the right

- Repeat my previous DCA 2019 Playbill ad, with no changes (Review ad online at www.dcauditorium.org/support and please check ad size box to the right)
- Submitting a **new ad and new electronic art with printed proof** (Please check ad size box to the right of this page)
- Yes!** I'll make a 3-year commitment and lock in 2020 rates through 2022. (We'll invoice you in Spring 2020, 2021, & 2022)
- Please contact me about **2020 Sponsorship Opportunities.**

TECHNICAL REQUIREMENTS & FILE SUBMISSION INFO:

- Preferred ad submission is **PDF format** to exact ad size with **embedded fonts**
- Ads may also be submitted on a CD with the following application programs: **Adobe Photoshop, Adobe InDesign, Adobe Illustrator.** Files must include all images and fonts embedded AND a printed proof.
- Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com.
- If you have any format questions or need your ad designed, please contact **Nik Garvoille at nikenji@gmail.com or 608-669-7350.** Advertisers may be charged an additional fee for layout time (\$50/hr) if ads are not submitted in the correct size or form.

I have read and agree to the contract terms specified above:

X _____

Signature

Date

In these uncertain times, your support is more important than ever. For the 2020 Season, we plan to publish an on-line digital playbill. We will also project our playbill ads on our large format screen, on-stage, pre-show and in the lobby pre-show and at intermission. This will: 1) allow for updates to the playbill if necessary 2) decrease hand-to-book-to-hand contact 3) include DCA's 2021 winter and spring events to offset the uncertainty of the early weeks of the season.

Rates for Special Placement Full Page Ad

(Past advertisers have first right of refusal)

Inside Back Cover \$1,200

*All Ads Include Full Color

<input type="checkbox"/>	Full page 5.125" x 7.5" \$1000	
<input type="checkbox"/>	1/2 page 5.125" x 3.75" horizontal \$600	
<input type="checkbox"/>	1/2 page 2.5" x 7.5" vertical \$600	
<input type="checkbox"/>	1/3 page 5.125" x 2.5" horizontal \$475	
<input type="checkbox"/>	1/3 page 2.5" x 5" vertical \$475	
<input type="checkbox"/>	1/4 page 5.125" x 1.75" horizontal \$425	
<input type="checkbox"/>	1/4 page 2.5" x 3.75" vertical \$425	
<input type="checkbox"/>	1/6 page 2.5" x 2.5" square \$285	
<input type="checkbox"/>	1/12 page 2.5" x 1.125" horizontal \$200	

* Ad payments made by credit card are subject to a 3% charge.