



Door Community Auditorium 30th Anniversary 2021 Season Playbill Advertising Contract

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____ Email: _____

Graphic Designer: _____ Email: _____

All ads will include a weblink. Please be sure to share your website.

Business Web Address: _____

DEADLINES & CONTRACT TERMS:

- Ads will run in the playbill from June 2021 – April 2022
- Contract (& payment if applicable) to DCA by June 1, 2021 Door Community Auditorium, PO Box 397, Fish Creek, WI 54212-0397 or via email to boxoffice@dcauditorium.org. (For other payment options, call DCA 920-868-2728)
- Ad Artwork to Nik Garvoille (Designer) by June 1, 2021
Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com.

CHECK LIST: Check ONE box below ONE ad size box to the right

- Repeat my previous DCA 2019 Playbill ad, with no changes (Review ad online at www.dcauditorium.org/support and please check ad size box to the right)
- Submitting a new ad and new electronic art with printed proof (Please check ad size box to the right of this page)
- Please contact me about 2021 Sponsorship Opportunities

TECHNICAL REQUIREMENTS & FILE SUBMISSION INFO:

- Preferred ad submission is PDF format to exact ad size with embedded fonts
- Ads may also be submitted on a CD with the following application programs: **Adobe Photoshop, Adobe InDesign, Adobe Illustrator**. Files must include all images and fonts embedded AND a printed proof.
- Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at nikenji@gmail.com.
- If you have any format questions or need your ad designed, please contact Nik Garvoille at nikenji@gmail.com or 505-699-0694. Advertisers may be charged an additional fee for layout time (\$50/hr) if ads are not submitted in the correct size or form.

I have read and agree to the contract terms specified above:

X _____

Signature

Date

In these uncertain times, your support is more important than ever. For the 2021 Season, we plan to publish an on-line digital playbill, also including event info that traditionally only appears in our season brochure. We will also project our playbill ads on our large format screen, on-stage, pre-show and in the lobby pre-show and at intermission. This will: 1) allow for updates to the playbill if necessary 2) decrease hand-to-book-to-hand contact 3) include DCA's 2022 winter and spring events.

Rates for Special Placement Full Page Ad

(Past advertisers have first right of refusal)

Inside Back Cover \$1,200

*All Ads Include Full Color

Full page 5.125" x 7.5" \$1000	<input type="checkbox"/>	
1/2 page 5.125" x 3.75" horizontal \$600	<input type="checkbox"/>	
1/2 page 2.5" x 7.5" vertical \$600	<input type="checkbox"/>	
1/3 page 5.125" x 2.5" horizontal \$475	<input type="checkbox"/>	
1/3 page 2.5" x 5" vertical \$475	<input type="checkbox"/>	
1/4 page 5.125" x 1.75" horizontal \$425	<input type="checkbox"/>	
1/4 page 2.5" x 3.75" vertical \$425	<input type="checkbox"/>	
1/6 page 2.5" x 2.5" square \$285	<input type="checkbox"/>	
1/12 page 2.5" x 1.125" horizontal \$200	<input type="checkbox"/>	