



# Door Community Auditorium 2024 Season Playbill Advertising Contract

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Graphic Designer: \_\_\_\_\_ Email: \_\_\_\_\_

All ads will include a weblink. Please be sure to share your website.

Business Web Address: \_\_\_\_\_

## DEADLINES & CONTRACT TERMS:

- Ads will run in the playbill from June 2024 – April 2025
- Contract (& payment if applicable) to DCA by May 24, 2024  
Door Community Auditorium, PO Box 397, Fish Creek, WI 54212-0397  
or via email to [boxoffice@dcauditorium.org](mailto:boxoffice@dcauditorium.org).  
(For other payment options, call DCA 920-868-2728)
- Ad Artwork to Nik Garvoille (Designer) by May 24, 2024  
Email PDF ad files with the subject line DCA Playbill Art to Nik Garvoille at [nikenji@gmail.com](mailto:nikenji@gmail.com).

## FILE SUBMISSION INFO:

- Email ad submission is **PDF format** (exact ad size with **embedded fonts**) with the **subject line DCA Playbill Art** to Nik Garvoille at [nikenji@gmail.com](mailto:nikenji@gmail.com).
- If you have any format questions or need your ad designed, please contact Nik Garvoille at [nikenji@gmail.com](mailto:nikenji@gmail.com) or 505-699-0694. Advertisers may be charged an additional fee for layout time (\$65/hr) if ads are not submitted in the correct size or form.

## CHECK LIST: Check ONE box below and ONE ad size box to the right

- Repeat my previous DCA Playbill ad, with no changes (Review ad online at [www.dcauditorium.org/support](http://www.dcauditorium.org/support) and please check ad size box to the right)
- We will submit a new ad and new electronic art with printed proof (Please check ad size box to the right of this page)

I have read and agree to the contract terms specified above:

X \_\_\_\_\_  
Signature Date

## Rates for Special Placement Full Page Ad

(Past advertisers have first right of refusal)

Inside Back Cover \$1,200

### \*All Ads Include Full Color

<b>Full page</b> 5.125" x 7.5" \$1000	<input type="checkbox"/>	
<b>1/2 page</b> 5.125" x 3.75" horizontal \$600	<input type="checkbox"/>	
<b>1/2 page</b> 2.5" x 7.5" vertical \$600	<input type="checkbox"/>	
<b>1/3 page</b> 5.125" x 2.5" horizontal \$475	<input type="checkbox"/>	
<b>1/3 page</b> 2.5" x 5" vertical \$475	<input type="checkbox"/>	
<b>1/4 page</b> 5.125" x 1.75" horizontal \$425	<input type="checkbox"/>	
<b>1/4 page</b> 2.5" x 3.75" vertical \$425	<input type="checkbox"/>	
<b>1/6 page</b> 2.5" x 2.5" square \$285	<input type="checkbox"/>	
<b>1/12 page</b> 2.5" x 1.125" horizontal \$200	<input type="checkbox"/>	

## I AM INTERESTED IN:

- Sponsoring the 2024 Season Coaster - 1 available \$5,000
- Online Publications**
- Playbill - 1 available \$3,000
- Season Brochure - 1 available \$4,000
- E-newsletter**
- \$1,500 for the entire year  \$500 for 2nd &/or 3rd quarter
- \$350 for 1st &/or 4th quarter

## Sponsoring the Livestreaming for 2025 Door County Talks

- 1 available \$2,000
- Learning more about 2024 Show Sponsorship  
(shows & options-beginning at \$500-available late April)