

2024/25 SPONSORSHIP OPPORTUNITIES

Deadline for Sponsor & Playbill Agreements: May 23

We happily accept sponsorships year-round. Sponsor agreements made by May 23 will be recognized in print, digital, and video promotional pieces.

For more info, contact Cari at director@dcauditorium.org or, call 920.868.2728 ext. 107

SPONSORSHIP BENEFITS & FAQ

Sponsor Benefits vary by level and may include:

- Parking Passes for Sponsored Show (top tiers only)
- Complimentary VIP Tickets (number of tickets varies by level)
- Signed Poster & Photograph with Artist When Possible (benefit unconfirmed, TBD by 2 p.m. on show day)
- Recognition in Printed Materials Including: Digital Playbill, Pre-show Coming Attractions Video, Website, & Posters
- Recognition in Lobby on Night of Show
- Recognition from Stage on Night of Show
- Links on Constant Contact Newsletter, Website and Facebook
- Sponsors are among the first to know when new shows are added
- Sponsors receive an invitation to our annual Season Preview Party
- Sponsors receive priority ticket purchasing benefits

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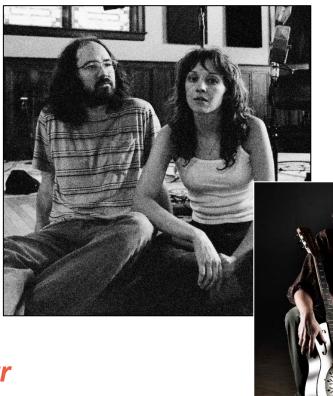
Little River Band

Wednesday, June 19, 2024 Rock / Classic Rock

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$45,000 Presenting Sponsorship (1 Available): \$22,500 Major Sponsorship (3 Available): \$4,500 Supporting Sponsorship (4 Available): \$2,250







Watchhouse

with Special Guest, Charlie Parr

Thursday, June 27, 2024 Folk Duo / Americana

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$22,500 Presenting Sponsorship (1 Available): \$11,250 Major Sponsorship (3 Available): \$2,250 Supporting Sponsorship (4 Available): \$1,125





Sam Bush

Sunday, June 30, 2024 Progressive Bluegrass



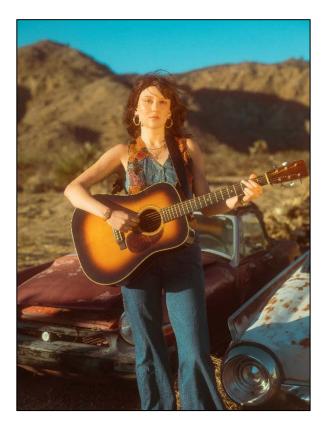
Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 20,000 Presenting Sponsorship (1 Available): \$ 10,000 Major Sponsorship (3 Available): \$ 2,000 Supporting Sponsorship (4 Available): \$ 1,000



An Evening with Molly Tuttle

Tuesday, July 2, 2024 Folk / Bluegrass

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$25,000 Presenting Sponsorship (1 Available): \$12,500 Major Sponsorship (3 Available): \$2,500 Supporting Sponsorship (4 Available): \$1,250







23 Skidoo & The Secret Agency

SUMMER 2024 SHOW

Monday, July 8, 2024

Family Hip Hop & Funk

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 12,500 Presenting Sponsorship (1 Available): \$ 6,250 Major Sponsorship (3 Available): \$ 1,250 SPRING 2025 RHYME RESIDENCY

Monday-Friday, March 31-April 4 Weeklong Residency & Family Hip Hop & Funk Presenting Sponsorship (1 Available): \$ 9,000 Major Sponsorship (3 Available): \$ 1,800 Supporting Sponsorship (4 Available): \$ 900 Supporting Sponsorship (4 Available): \$ 625





The Wood Brothers

Sunday, July 14, 2024 Roots / Blues Rock / Americana

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 20,000 Presenting Sponsorship (1 Available): \$ 10,000 Major Sponsorship (3 Available): \$ 2,000 Supporting Sponsorship (4 Available): \$ 1,000





Lyle Lovett and His Large Band Saturday, July 20, 2024 Alt Country / Swing / Rockabilly

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$55,000 Presenting Sponsorship (1 Available): \$27,500 Major Sponsorship (3 Available): \$5,500 Supporting Sponsorship (4 Available): \$2,750





JJ Grey & Mofro

Wednesday, July 24, 2024 Swamp Rock / Blues

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$30,000 Presenting Sponsorship (1 Available): \$15,000 Major Sponsorship (3 Available): \$3,000 Supporting Sponsorship (4 Available): \$1,500



The Drifters, The Platters, & Cornell Gunter's Coasters Sunday, July 28, 2024

Doo-Wop / R&B

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$27,500 Presenting Sponsorship (1 Available): \$13,750 Major Sponsorship (3 Available): \$2,750 Supporting Sponsorship (4 Available): \$1,375







Eilen Jewell & Chris Smither

Tuesday, July 30, 2024 Americana / Folk Rock / Blues

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 10,000 Presenting Sponsorship (1 Available): \$ 5,000 Major Sponsorship (3 Available): \$ 1,000 Supporting Sponsorship (4 Available): \$ 500





Ricky Skaggs & Kentucky Thunder Friday, August 2, 2024

Bluegrass

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$25,000 Presenting Sponsorship (1 Available): \$12,500 Major Sponsorship (3 Available): \$2,500 Supporting Sponsorship (4 Available): \$1,250





SistaStrings

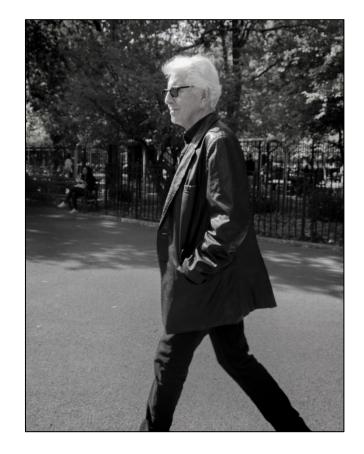
Sunday, August 4, 2024 *Chamber Pop*

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$9,000 Presenting Sponsorship (1 Available): \$4,500 Major Sponsorship (3 Available): \$900 Supporting Sponsorship (4 Available): \$450



Graham Nash

Sunday, August 18, 2024 Rock / Pop / Folk



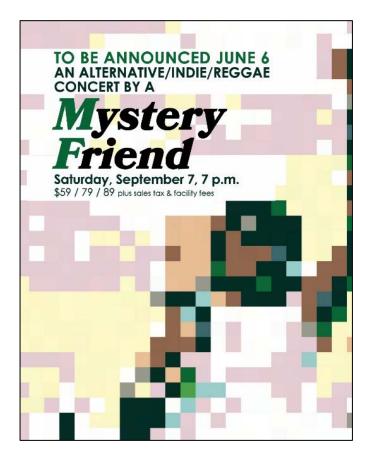
Underwriting Sponsorship (1 Available, Option for Exclusivity): \$35,000 Presenting Sponsorship (1 Available): \$17,500 Major Sponsorship (3 Available): \$3,500 Supporting Sponsorship (4 Available): \$1,750



SURPRISE ACT To Be Announced June 6 Saturday, September 7, 2024

Alternative / Reggae / Hip Hop

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$40,000 Presenting Sponsorship (1 Available): \$20,000 Major Sponsorship (3 Available): \$4,000 Supporting Sponsorship (4 Available): \$2,000







Passport Program:

Alash Tuvan Ensemble

Friday, September 13, 2024

Throat Singing / World

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 10,000 Presenting Sponsorship (1 Available): \$ 5,000 Major Sponsorship (3 Available): \$ 1,000 Supporting Sponsorship (4 Available): \$ 500



Angel Olsen

Friday, September 20, 2024 Art Pop / Indie Folk / Indie Rock



Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 22,500 Presenting Sponsorship (1 Available): \$ 11,250 Major Sponsorship (3 Available): \$ 2,250 Supporting Sponsorship (4 Available): \$ 1,125





DCA & Door Kinetic Arts Festival Present

Jumaane Taylor's "Love Supreme"

Sunday, September 22, 2024

Tap Dance / Setting of John Coltrane

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 12,500 Presenting Sponsorship (1 Available): \$ 6,250 Major Sponsorship (3 Available): \$ 1,250 Supporting Sponsorship (4 Available): \$ 625



Meshell Ndegeocello

Sunday, September 29, 2024 Jazz / Funk / Neo Soul

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$15,000 Presenting Sponsorship (1 Available): \$7,500 Major Sponsorship (3 Available): \$1,500 Supporting Sponsorship (4 Available): \$750



Passport Program:

Joy Harjo & Band

Friday, October 4, 2024

Spoken Word / Blues

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$15,000 Presenting Sponsorship (1 Available): \$7,500 Major Sponsorship (3 Available): \$1,500 Supporting Sponsorship (4 Available): \$750







Some Enchanted Evening

Thursday, October 24, 2024 Broadway / Jazz / American Songbook

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$20,000 Presenting Sponsorship (1 Available): \$10,000 Major Sponsorship (3 Available): \$2,000 Supporting Sponsorship (4 Available): \$1,000





Meadows, Walsh, & Friends

Friday, October 25, 2024 Comedy

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$20,000 Presenting Sponsorship (1 Available): \$10,000 Major Sponsorship (3 Available): \$2,000 Supporting Sponsorship (4 Available): \$1,000





Door County & Memphis Voices:

Sister Rosetta Tharpe & Beyond

Saturday, October 26, 2024

Blues / Gospel / Rock

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 12,500 Presenting Sponsorship (1 Available): \$ 6,250 Major Sponsorship (3 Available): \$ 1,250 Supporting Sponsorship (4 Available): \$ 625





Madeleine Peyroux

Sunday, October 27, 2024 Jazz / Pop

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$22,500 Presenting Sponsorship (1 Available): \$11,250 Major Sponsorship (3 Available): \$2,250 Supporting Sponsorship (4 Available): \$1,125





Ketchup Performs Booker T & The MG's In the Christmas Spirit

Saturday, November 30, 2024 Soul / R&B

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$7,500 Presenting Sponsorship (1 Available): \$3,750 Major Sponsorship (3 Available): \$750 Supporting Sponsorship (4 Available): \$375



Colin Welford & Friends' Songs that Sleigh

Saturday, December 14, 2024

Jazz / Broadway / American Songbook

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 10,000 Presenting Sponsorship (1 Available): \$ 5,000 Major Sponsorship (3 Available): \$ 1,000 Supporting Sponsorship (4 Available): \$ 500







Passport Program:

Cirque Kalabanté

Sunday, January 26, 2025 World / Family / Cultural / Spectacle

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 20,000 Presenting Sponsorship (1 Available): \$ 10,000 Major Sponsorship (3 Available): \$ 2,000 Supporting Sponsorship (4 Available): \$ 1,000



Passport Program: 123 Andrés

Friday, February 28, 2025 Family / Cultural / Spanish Literacy

Underwriting Sponsorship (1 Available, Option for Exclusivity): \$7,500 Presenting Sponsorship (1 Available): \$3,750 Major Sponsorship (3 Available): \$750 Supporting Sponsorship (4 Available): \$375





2025 Door County Talks Series

Saturdays, January 11, February 8, February 22, 2025, 10 a.m. Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 3,000 Presenting Sponsorship (1 Available): \$ 1,500 Major Sponsorship (3 Available): \$ 300 Supporting Sponsorship (4 Available): \$ 150

2025 Fireside Coffeehouse Series

Saturdays, January 11, February 8, February 22, 2025, 7 p.m. Underwriting Sponsorship (1 Available, Option for Exclusivity): \$ 3,000 Presenting Sponsorship (1 Available): \$ 1,500 Major Sponsorship (3 Available): \$ 300 Supporting Sponsorship (4 Available): \$ 150



2024/25

Passport Program Series

Presenting Sponsorship (3 2 Available): \$ 30,000 Major Sponsorship (3 Available): \$ 3,000 Supporting Sponsorship (4 Available): \$ 1,500 Partner: \$500 (Unlimited)





DCA 2024 SPONSOR BENEFITS & AGREEMENT FORM

Due Date for Agreements & Logos: Thursday, May 23, 2024

DCA SPONSOR BENEFITS

Underwriting & Presenting Sponsors

- Underwriter has the Option of Exclusivity
- VIP Parking Passes for Sponsored Show
- 8 Complimentary VIP Tickets
- Photograph with Artist When Possible (benefit unconfirmed—we'll notify you by 2 p.m. on showday)
- Top Tier Recognition in Printed Materials Including: Digital Playbill, Pre-show Coming Attractions Video, Website, & Posters.
- Recognition in Lobby on Night of Show
- Recognition from Stage on Night of Show
- Links on Constant Contact Newsletter, Website and Facebook

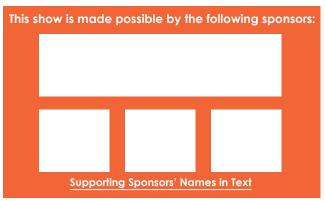
Major Sponsor Benefits

- 4 Complimentary VIP Tickets
- Photograph with Artist When Possible (benefit unconfirmed—we'll notify you by 2 p.m. on showday)
- Mid-Tier Recognition in Printed Materials Including: Digital Playbill, Pre-show Coming Attractions Video, Website, & Posters.
- Recognition in Lobby on Night of Show
- Recognition from Stage on Night of Show

Supporting Sponsor Benefits

- 2 Complimentary VIP Tickets
- Photograph with Artist When Possible (benefit unconfirmed—we'll notify you by 2 p.m. on showday)
- Recognition in All Printed Materials Including: Digital Playbill, Pre-show Coming Attractions Video, Website, & Posters.
- Recognition in Lobby on Night of Show
- Recognition from Stage on Night of Show

Tiered Sponsor Recognition EXAMPLE:





DCA 2024 SPONSOR AGREEMENT -

SPONSOR NAME (As you wish to be recognized)

MAILING ADDRESS

DO YOU HAVE A LOGO FOR US TO INCLUDE IN PROMO MATERIALS?

Please email logos to director@dcauditorium.org or save logo in a camera-ready format and drop off at box office.

CITY, STATE, ZIP				
HOME PHONE WORK PHONE				
E-MAIL ADDRESS				
SHOW/SERIES YOU WISH TO SPON	SOR ?			
SPONSORSHIP TIER? Please Circle	e: Underwriter	Presenting	Major	Supporting
AMOUNT OF SPONSORSHIP? \$				
PAYMENT OPTIONS (Please check Check Enclosed (Please r Please invoice me one me Credit Card Type & Name Card Number:	nake checks payable onth prior to show. e on Card:	e to Door Community		
If convenient, please con Sponsor Signature:	sider paying by chec	ck.	Today's Do	ıte: